

FIVE MEASURES OF AN EMPLOYEE-CENTRIC IMPLEMENTATION

To build a positive and productive workplace in 2021, employers need to **master the art of empathy**. Here are five traits HR technology can help deliver.

SIMPLICITY

From SSO to mobile accessibility, **removing friction** from employee interactions will keep frustrations to a minimum and allow employees to stay focused on their goals.

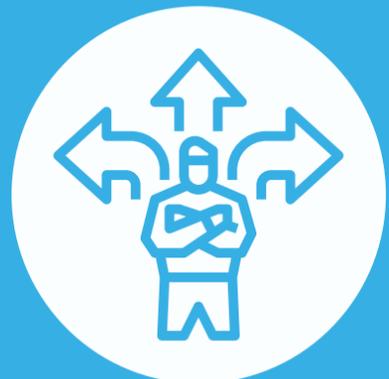


AVAILABILITY

As employees adapt to changing events personally & professionally, ensure you're delivering access to the resources they need **on their terms**. Access to commonly used forms, FAQs, and other similar content will speak volumes.

FLEXIBILITY

All employers will need to exhibit a greater degree of flexibility in the workplace, but this will be particularly impactful for hourly or shift-based employees. Your workforce management practices **must keep pace**.

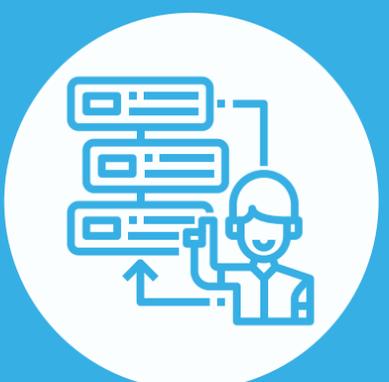


ENGAGEMENT

Staying connected with employees and ensuring they feel part of the larger whole becomes more challenging during times like these. **Check in frequently**, look at data (such as open & click rates on emails) to gauge engagement, and react accordingly.

PRIORITIZATION

By empowering employees to be more self-sufficient with transactional tasks, you'll have more time to focus on addressing the most pressing issues facing the business and **helping those employees who need it most**.



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